



Churning options for betterment

CRAFT • COMMUNITY • LIVING HERITAGE

Manthan Sansthan

**Preserving traditional knowledge.
Empowering artisans.
Connecting people with
India's living craft traditions.**



Organization Profile & Craft Tourism Presentation



About Manthan Sansthan

Registered in 2010 • Sawai Madhopur, Rajasthan

Manthan Sansthan works to promote, preserve and sustain India's handicraft heritage while creating stronger livelihood opportunities for traditional artisans.

- Market access and regional/national exhibition opportunities
- Design development, technical guidance and mentoring
- Awareness and access to government welfare schemes
- Knowledge-sharing with students, institutions and communities



Rooted in Sawai Madhopur

Craft, culture, community and Ranthambore

Manthan Sansthan is based in Sawai Madhopur, a region where craft traditions, rural communities, heritage architecture and the Ranthambore landscape come together.

This setting creates strong possibilities for educational craft journeys, artisan visits and living-heritage experiences.



Objective of Craft Visits

From classroom learning to first-hand understanding

Our craft visits are designed as immersive learning experiences that connect students directly with artisans, techniques, materials and the cultural context of craft-based livelihoods.

- Direct interaction with artisan communities
- Live craft demonstrations and process observation
- Understanding social, cultural and economic dimensions
- Heritage conservation and sustainable artisan practices
- Relevant for design, humanities, management, tourism and social sciences



Our Key Areas of Work

Community development rooted in craft and livelihoods

1

Craftsmen's Welfare & Livelihoods

2

Technical Support to Craftsmen

3

Government Schemes & Entitlements

4

Craft Fairs & Exhibitions

5

Women's Entrepreneurship

6

Health Awareness

7

Education Improvement

8

Girl Child Development

9

Forest & Environmental Conservation

10

Village & Community Conservation

Our Approach

Empower communities • Preserve culture • Protect the environment

Sustainable development begins with empowered communities.

We combine traditional knowledge with technical support, awareness, market opportunities, government resources and community participation.

- Artisans
- Women
- Children
- Rural communities



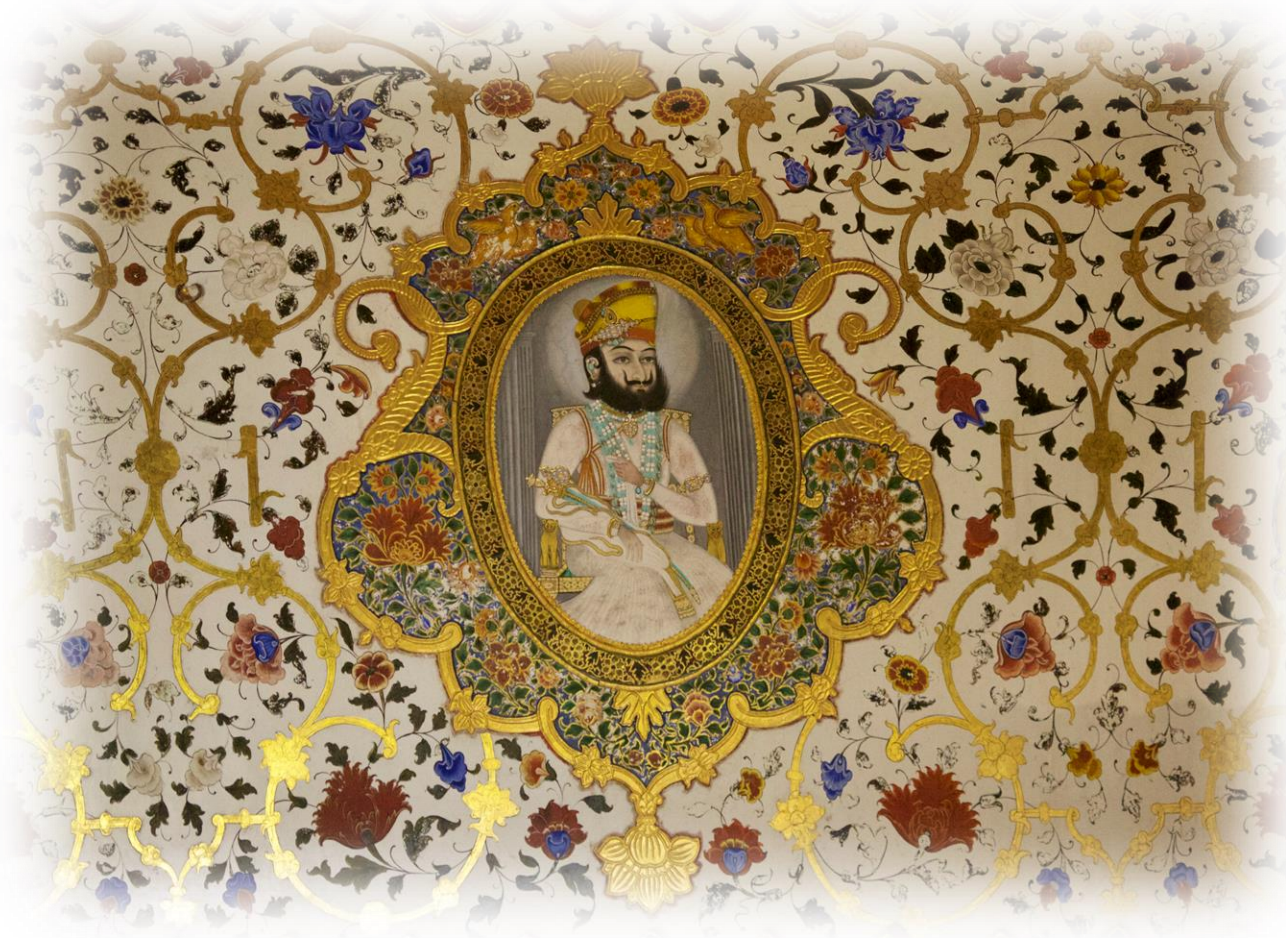
Craft, Architecture & Living Heritage

Reading history through the hands of crafts people

Forts, palaces, havelis, temples and heritage buildings are living records of traditional craftsmanship.

Their carved surfaces, painted walls, architectural details and decorative traditions reveal the skills, techniques and visual language passed through generations.

Craft tourism helps participants see monuments not only as historic sites, but as evidence of living traditions.



Crafts Embedded in Architecture

Materials transformed into extraordinary works of art

Stone Carving

Jaalis
Pillars
Arches
Sculpture

Metal Craft

Shaping
Engraving
Embossing
Embellishment

Blue Pottery

Distinctive Colour
Ceramic Process
Motifs

Fresco & Mural

Natural Pigments
Ornament
Stories

Wood Carving

Doors
Windows
Balconies
Furniture

Thikari Work

Coloured Glass
Mirror Decoration



Textiles as a Record of Culture

Patterns, materials and techniques carry community memory

- Patchwork – resourcefulness through combined fabrics
- Embroidery – distinctive visual languages of artisan communities
- Leheriya – Rajasthan's vibrant wave-pattern tradition
- Weaving – relationships between loom, material and regional identity
- Cutwork – precision-based decorative textile technique
- Block Printing & Dyeing – motifs, colour and local materials



Understanding Heritage Through Craft

A bridge between history, architecture, culture and people

A carved motif can reveal artistic influence. A painted wall can tell us about social life and celebration. A textile can express community identity. A traditional technique can show how people adapted to local materials and environment.

Craft gives participants a practical way to read and interpret heritage.



From Monument to Artisan

Connecting heritage sites with the people who continue the tradition

Participants do more than visit a monument.

- Look closely at details and motifs
- Understand materials and traditional techniques
- Meet artisans and hear their stories
- Connect historic craftsmanship with present-day practice



Preserving Living Heritage

Supporting handmade traditions in a changing world

Traditional crafts face pressure from mass production and changing lifestyles.

Craft tourism can build awareness, appreciation and livelihood opportunities while encouraging the continuation of skills and generational knowledge.

Preserving heritage means protecting not only old buildings, but also the skills, stories, techniques and communities that give traditions their identity.





**Explore the monument.
Discover the craft.
Meet the artisan.
Understand the story.**

**Experience heritage
as a living tradition.**

